

A STEP-BY-STEP NFT GUIDE

THE ULTIMATE GUIDE



LUBABALO TYBOSCH

This guide contains an overview of the latest NFT trends, a list of free AI image generators, image generation prompts, and more

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A STEP-BY-STEP NFT GUIDE: THE ULTIMATE GUIDE

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A C K N O W L E D G E M E N T S

First and foremost, I would like to express my deep gratitude to my family, who has been my unwavering support throughout this entire journey. Their love and encouragement have truly been a source of inspiration.

I am indebted to amazing people such as Lee and Viv Seemola, Nyiko, Sylvie, Mqhelisi, Mapekoane, Ntlantla who have always assisted me, supported me , encouraged me, and prayed for and with me.

To all those whose names may not be mentioned explicitly but played a role, no matter how big or small, in the creation of this book, please accept my sincere appreciation.

Thank you all for being a part of this journey; without you, this step by step guide would not have been possible.



NFT TRENDS

Let's recap a bit on the definition of an NFT as described in the book **"NFTs Unleashed: How To Make Serious Money In The Digital Asset Revolution"**. NFTs, or Non-Fungible Tokens, are digital assets that exist on the blockchain. They are unique, non-interchangeable digital items that can represent ownership of anything from digital art to virtual real estate. Unlike cryptocurrency, which is fungible and can be exchanged for other types of cryptocurrency, NFTs are one-of-a-kind, meaning they can't be exchanged or replaced.

This means that the digital item being represented is unique, and it can be tracked on the blockchain, allowing for secure ownership of digital assets.

Before creating your NFT(s) it is important that you have an insight of NFT trends, especially if you want to sell them in NFT marketplaces. Knowing NFT trends is important for several reasons:

1. **Investment:** NFTs have become a popular investment opportunity, and understanding the trends can help investors make informed decisions about which NFTs to buy and sell.
2. **Market Analysis:** By tracking NFT trends, businesses and individuals can gain insights into the market demand for certain types of NFTs. This information can be used to inform marketing strategies and product development.
3. **Creative Inspiration:** NFT trends can provide inspiration for artists and creators looking to produce NFTs that are in demand. By understanding what types of NFTs are popular, creators can tailor their work to meet the needs of the market.
4. **Industry Knowledge:** Keeping up with NFT trends can help individuals and businesses stay informed about the latest developments in the industry.

This knowledge can be useful for networking, job opportunities, and staying ahead of the competition. Overall, understanding NFT trends is important for anyone interested in the NFT market, whether as an investor, creator, or industry professional. By staying informed about the latest trends, individuals and businesses can make informed decisions and stay ahead of the curve.

Did You Know?

According to Statista, revenue in the NFT market is projected to reach \$1,601.00 million in 2023, with an expected annual growth rate of 18.55% from 2023 to 2027

The NFT market includes various segments, such as collectibles, gaming, music, and fashion. In 2022, the collectibles segment dominated the market and accounted for more than 53.0% share of the global revenue.

Utility and long-term profits have been ranked as the top reasons for buying non-fungible tokens (NFTs), according to a survey conducted by CoinGecko and Blockchain Research Lab. An April 10 CoinGecko report found most considered how much utility an NFT collection offers and the benefits of holding the token before buying, with over 77% of respondents saying using an NFT for its “intended function” had some level of importance out of the 11 listed reasons for buying an NFT.

Here's a comprehensive list of some of the latest NFT trends:

- 1 Metaverse Expansion:** NFTs are being used to represent land, property, and virtual assets within decentralized metaverse platforms.
- 2 Social Tokens:** Artists, creators, and communities are launching their own social tokens, allowing fans to engage, support, and participate in the success of their favorite projects.
- 3 Dynamic NFTs:** NFTs with dynamic or interactive elements are gaining popularity. These NFTs can change over time or based on external conditions, adding uniqueness and value.
- 4 Environmental Awareness:** Due to concerns about the environmental impact of blockchain technology, there is a growing emphasis on NFTs that adopt eco-friendly solutions.
- 5 Cross-Chain NFTs:** NFTs are becoming more interoperable across different blockchains, enabling seamless transfers and interactions between platforms.
- 6 Generative Art:** Artists are using algorithms to create unique and randomized NFT art pieces, leading to a surge in generative art collections and projects.
- 7 Virtual Reality NFTs:** NFTs that offer virtual reality experiences or can be displayed in VR environments are gaining traction, merging the worlds of NFTs and immersive technology.

To stay updated with the latest NFT trends, you can explore the following sources:

- 1 NFT News Websites:** Visit websites dedicated to NFT news and trends, such as CoinDesk, Cointelegraph, Decrypt, and NFT Insider. These platforms often cover the latest developments, market insights, and interviews with industry experts.
- 2 Social Media Platforms:** Follow industry influencers, blockchain experts, and NFT communities on social media platforms like Twitter, Instagram, and LinkedIn. They often share news, analysis, and discussions about the latest NFT trends and projects.
- 3 NFT Marketplaces:** Explore popular NFT marketplaces like OpenSea, Rarible, SuperRare, and Foundation. These platforms showcase trending collections, artists, and community-driven projects, giving you an idea of what's currently popular.
- 4 Discord and Telegram Channels:** Join NFT-focused Discord servers and Telegram channels to engage with the community directly. These platforms often provide real-time updates, chat groups, and discussions about the latest NFT trends and projects.
- 5 Attend NFT Events and Conferences:** Keep an eye out for NFT-focused events, conferences, and webinars. These gatherings bring together industry professionals, artists, collectors, and enthusiasts, offering valuable insights into the latest NFT trends.

Remember to do your own research and evaluate information from various sources to form a well-rounded understanding of the current NFT landscape. Stay engaged and curious so you can stay up to date with the latest trends.





AI IMAGE PROMPTS

Now that we have looked at NFT trends and we understand what is selling when it comes to NFTs, we need to create the media (images, videos, etc) we will sell in the NFT Marketplaces.

In chapter 4 of the book: **“NFTs Unleashed: How To Make Serious Money In the Digital Asset Revolution”** I give you detailed information about NFT Marketplaces and their fee structures.

For now, don't worry about the fee structures, let's focus on the fun and exciting part, the creation of images. If you are a graphic designer, you can use graphic tools like Photoshop and Adobe Illustrator to create your image(s). However, even if you are a graphic designer, I encourage you to use artificial intelligence (AI) image tools to fast-track the creativity process.

Creating images using AI image creators requires what is called prompt engineering, which is basically a person instructing an artificial intelligence tool to perform a task or return a result based on the descriptive text submitted by the person to the tool.

The more descriptive your text prompts, the better the image the AI tool will create. In the next section, we will look at free AI image tools where you can use the following prompts;

1) A Cavalier King Charles Spaniel baby is doing a martial arts move, cute, happy, smiling, funny, white background, in the style of historical themes, concept art, oriental, detailed Hanfu costumes, mastery of perspective, realistic, 3D, wide shot

2) color pencil illustration, make it look like a colored in coloring page. Solid black Silhouette of dark tan child with short hair walking towards Magical fairytale Fantasy technicolor dream world, playful, mystical dream magical wildest wonderment imagination whimsical, never land, magnificent nebula and sunset, rainbow clouds, vivid color, color pencil style, make it look like its colored with colored pencils

3) Wolf with dreamcatcher and flames

4) very details astronaut ,lost in galaxy background, Tshirt design, streetwear design, pro vector, japanese style, full design, 6 colors only, solid colors, no shadows, full design, warm colors, sticker, bright colors

5) A cheerful teddy bear with a flower crown, snuggling a teacup in its paws, with a bright rainbow of petals cascading around it. Rendered in a 2D sticker style.

6) vector t-shirt art ready to print black and white, graffiti style, full body, chibi, little black Boy wearing a hood, white background

7) Cover with the symbol of the Yin Yang a design showing the connection of light and darkness in the mind

8) mediterranean city on chalk cliff, highly detailed, digital painting, artstation, concept art, sharp focus, illustration, rutkowski, raphael lacoste, magali villeneuve

9) vector t shirt art ready to print black and white, graffiti style, full body, chibi, little black Boy wearing a hood, white background

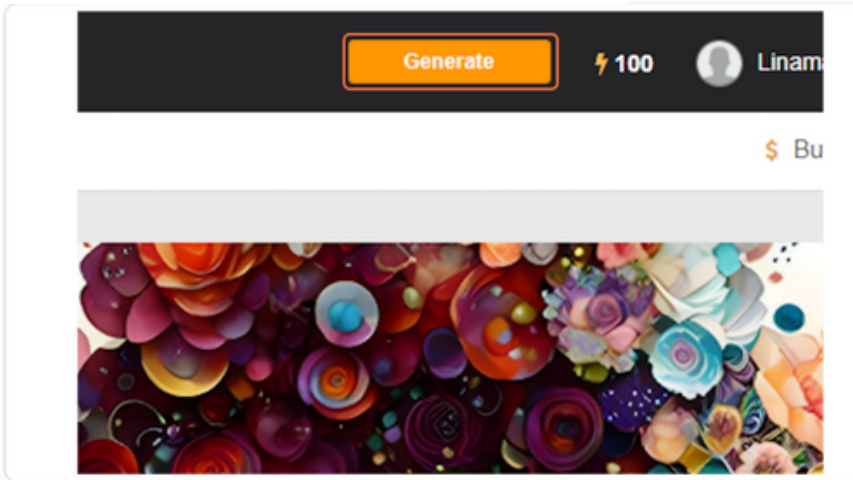
10) A detailed illustration a print of roaring aggressive lion, red eyes, surrounded by proteas, logo design, dark colors, t-shirt design, in the style of Studio Chibli, pastel tetradic colors, 3D vecture

Generally, different AI image generators won't give you the same results when you type your text prompts. The trick is to try the same prompt with different AI image generators and choose the one(s) you like the most.

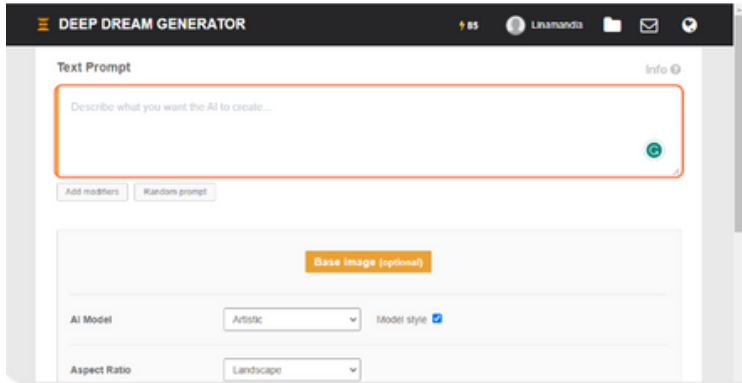
To get you started with using the sample AI image prompts, let us use one of the tools I have mentioned in the next section, Deep Dream Generator. Copy the AI image prompt and go to www.deepdreamgenerator.com.

With Deep Dream Generator, you get 100 points credit once-off and you can use them to generate your images. Firstly you must be signed then follow the following steps.

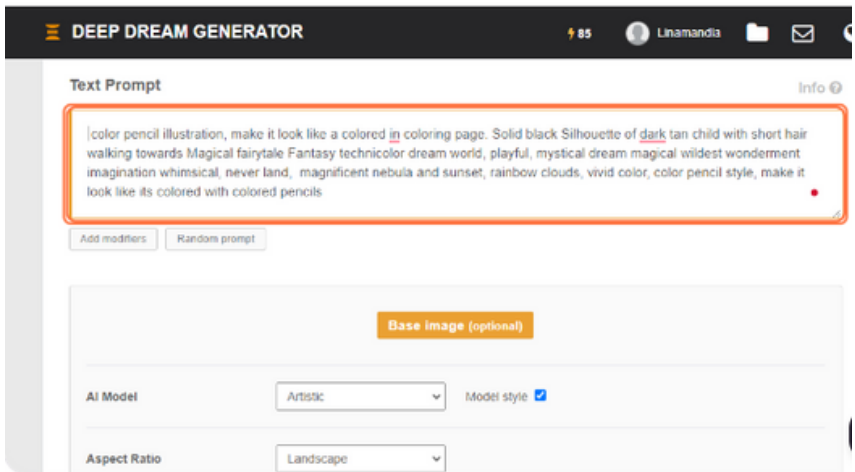
1. Click on generate.



2. Click on the text prompt box

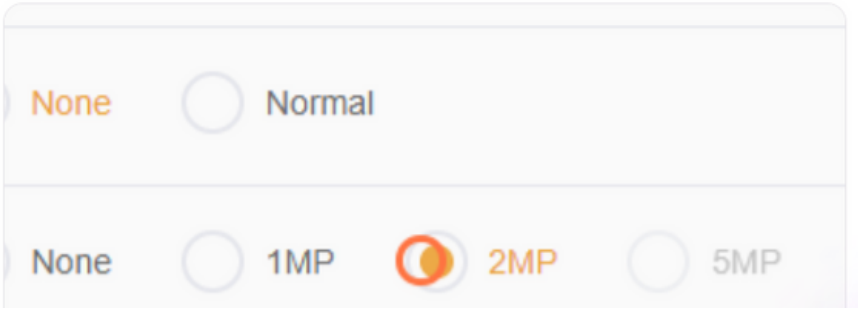


Type or paste your text prompt, for example, "color pencil illustration, make it look like a colored in coloring page. Solid black Silhouette of dark tan child with short hair walking towards Magical fairytale Fantasy technicolor dream world, playful, mystical dream magical wildest wonderment imagination whimsical never land, magnificent nebula and sunset, rainbow clouds, vivid color, color pencil style, make it look like its colored with colored pencils"

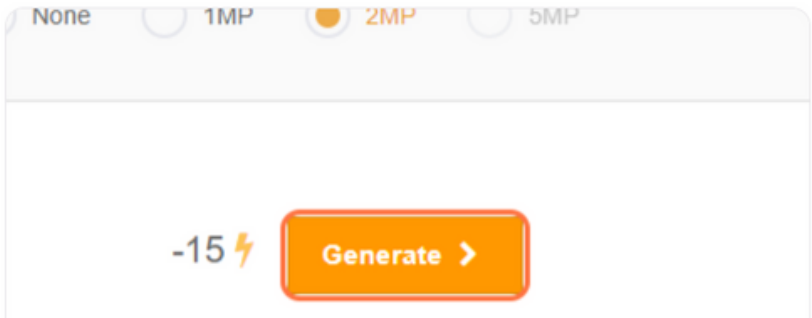


Before you click generate you will see the options you can choose to redefine your creation, for example, negative prompt allows you to instruct the AI image tool not to include certain elements like "pencils, colour"

AI IMAGE PROMPTS



3. Click generate



DID YOU KNOW?

THE TOP 5 MOST EXPENSIVE NFTS EVER SOLD, ACCORDING TO THE MOST RECENT SEARCH RESULTS:

1) PAK'S 'THE MERGE' - \$91.8 MILLION

2) BEEPLE'S 'EVERYDAYS: THE FIRST 5000 DAYS' - \$69.3 MILLION

3) PAK'S 'CLOCK' - \$52.7 MILLION

4) TPUNK #1 - \$24.3 MILLION

5) CRYPTOPUNK #5822 - \$23.7 MILLION



AI IMAGE TOOLS

AI IMAGE TOOLS

Artificial Intelligence (AI) image generators are computer algorithms that utilize artificial intelligence techniques, such as deep learning and neural networks, to generate or manipulate images.

Before you use these please read their terms of service. The ones with a free and paid version, for example, midjourney maintains the copyright if you use their free discord community to generate images, however, if you pay for the subscriptions you own the copyright to your generated images.

In my book, **“NFTs Unleashed: How To Make Serious Money In the Digital Asset Revolution”** I give you detailed strategies on how you make the most out of your NFTs.

AI Image Generator	Summary	Cost	URL
Deep Dream	Create dream-like images using neural networks	Free and Paid	https://deepdreamgenerator.com/
RunwayML	Generate images with advanced AI models	Free and Paid	https://runwayml.com/
ArtBreeder	Combine art pieces and images to generate new artwork	Free and Paid	https://www.artbreeder.com/
Anime AI	Create your perfect anime picture with Artificial Intelligence	Free	https://animeai.app/
Craiyon	Free online AI image generator from text	Free	https://www.craiyon.com/
Game Assets	Artificial Intelligence-generated game assets	Free	https://www.scenario.gg/

AI IMAGE TOOLS

AI Image Generator	Summary	Cost	URL
Img Creator AI	Creating images with text	Free	https://deepdreamgenerator.com/
Krea AI	Generate unique designs, artworks, and graphics to enhance creative workflows.	Free	https://www.krea.ai/
Midjourney	Create images from a discord community	Free and Paid	https://www.artbreeder.com/
Nightcafe	Create amazing artworks in seconds using the power of Artificial Intelligence	Free	https://creator.nightcafe.studio/
Patience	Create art with 30+ AI models & styles	Free	https://www.patience.ai/create
PixelZ	Pixel AI and image generator	Free	https://pixelz.ai/
Stockimg AI	Rapidly generates high-quality stock photos for diverse content needs.	Free and Paid	https://stockimg.ai/
Thumbsnap	Generate art based on prompts	Free	https://art.thumbsnap.com/
Visualise A	Create AI art for free & share your best prompts	Free	https://visualise.ai/

Please note that the cost information can be subject to change, so it's always a good idea to check the respective websites for the most up-to-date pricing details. Enjoy exploring these AI image generators! 😊




MINTING YOUR NFT

You have created your image(s) and you might be wondering “can i sell my image(s) only as NFTs in the NFT Marketplaces?” The answer is No, you can decide not to mint your image(s) as an NFT and use them as part of a print-on-demand product like t-shirts on marketplaces like redbubble or etsy.

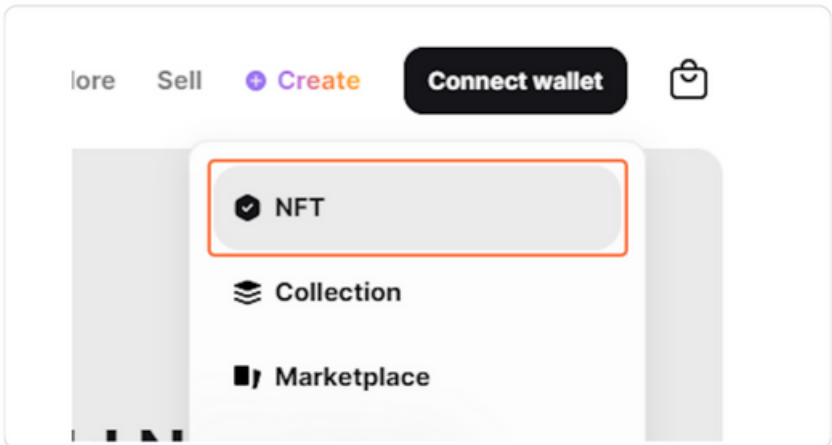
NFTs however have a higher value compared to “normal” products. There are 9, 10 and 11-year-olds who have made millions of dollars from their NFT collections. I therefore recommend you create an NFT collection instead of an isolated NFT. A collection is a variation of a single image.

Now lets begin with the sign up process on <https://rarible.com/> so we can mint our NFTs.

Rarible – aggregated NFT marketplace with... 3 Steps 

STEP 1

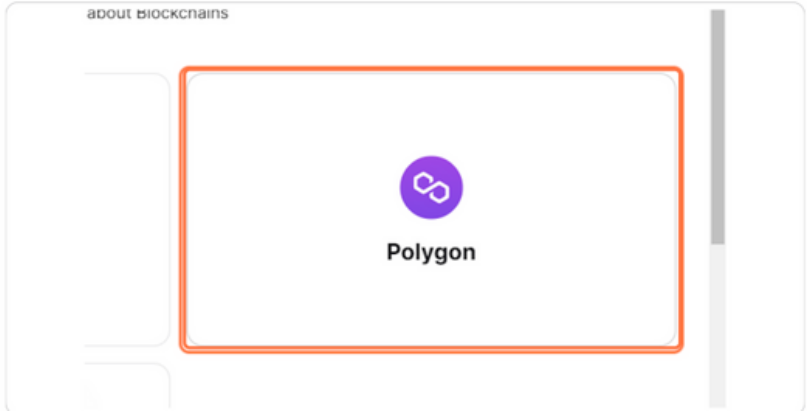
Click on NFT



After clicking NFT you have to choose the cryptocurrency you want to receive for the NFT. I recommend polygon as it is a stablecoin whose value is not as volatile as Ethereum.

STEP 2

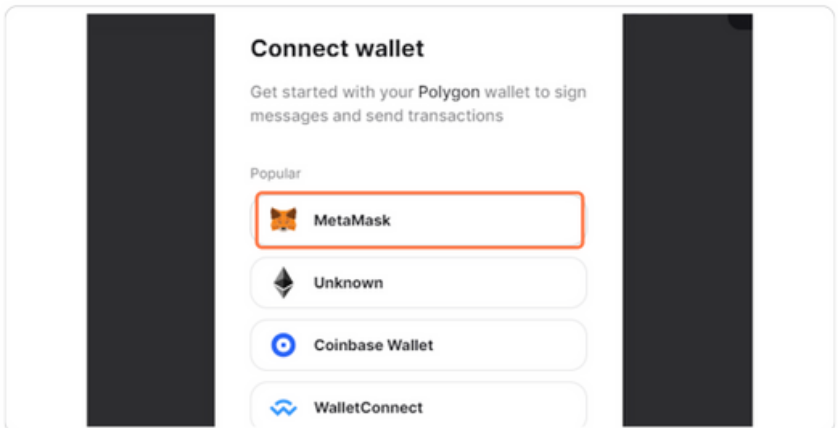
Click on Polygon



I prefer Metamask but you can choose other crypto wallets in Step 3.

STEP 3

Click on MetaMask



MINTING YOUR NFT

After clicking your preferred crypto wallet, in my case, Metamask, it will ask you to approve the connection, change the network to polygon mainnet and sign the transaction.

After successfully connecting your crypto wallet, it will ask you to type your name and email address

Choose blockchain | Rarible 8 Steps

STEP 1

Type your name


You are almost there!

Choose a display name and enter your email address to receive updates when your NFTs sell or receive offers.

 I have read and accept the [Terms of Service](#), the [Terms of Creator](#) and confirm that I am at least 13 years old

STEP 3

Type your email address

 Rariblex

You are almost there!

Choose a display name and enter your email address to receive updates when your NFTs sell or receive offers.

I have read and accept the [Terms of Service](#), the [Terms of Creator](#) and confirm that I am at least 13 years old

MINTING YOUR NFT

STEP 4

Click on I have read and accept the Terms of Service, the Terms of Creator and confirm that I am at least 13 years old

A screenshot of a web form for signing up. The form is centered on a white background with dark vertical bars on either side. At the top, the name "Lubabalo Tybosch" is entered in a light gray input field. Below it is a password field with a strength indicator. A red rectangular box highlights a checkbox and its label: "I have read and accept the Terms of Service, the Terms of Creator and confirm that I am at least 13 years old". Below the checkbox are two buttons: "Finish sign-up" and "Disconnect".

STEP 5

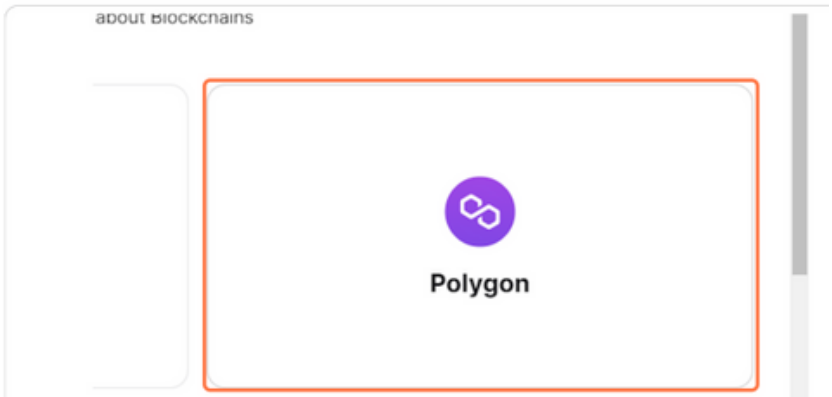
Click on Finish sign-up

A screenshot of the same web form, now at Step 5. The email address "lubabalocrypto@gmail.com" is entered in the top input field. The checkbox is now checked, and the label text remains the same. The "Finish sign-up" button is now highlighted with a red rectangular box. The "Disconnect" button is still visible below it. At the bottom of the form, there is a footer with links: "© 2022 Lubabalo Tybosch", "Terms", "Privacy policy", and "Light".

You will be asked to choose your preferred crypto again

STEP 6

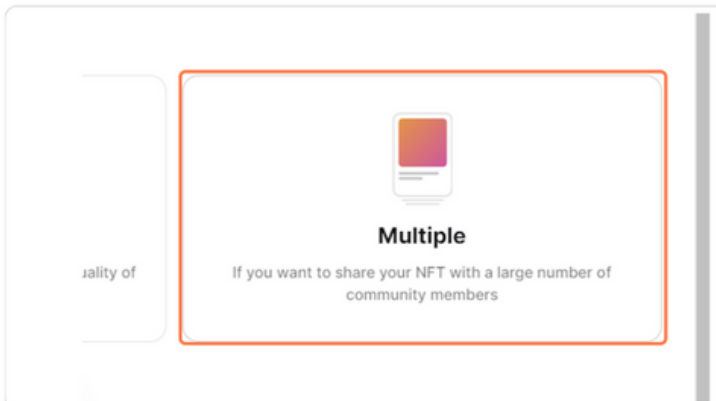
Click on Polygon



Rarible has an option to allow “Single” for one of a kind or “Multiple” if you want to sell one collectible multiple times. You can experiment and see which one works best for you.

STEP 7

Click on Multiple...



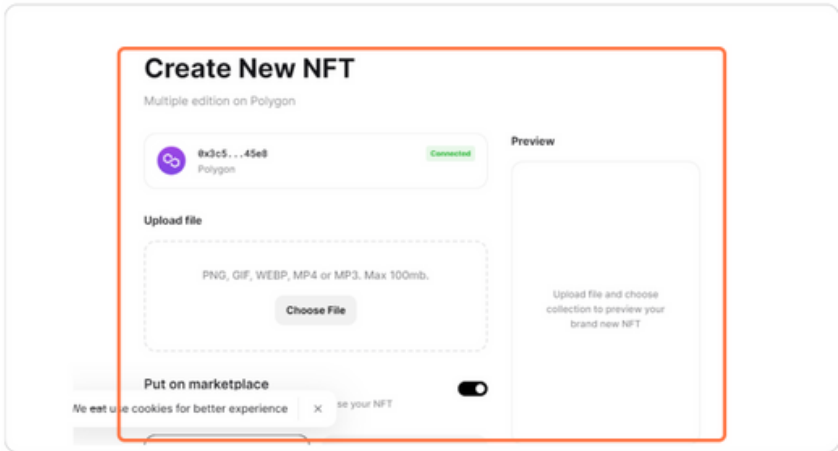
MINTING YOUR NFT

You are now ready to mint (get a unique blockchain identifier) your NFT. The latest NFT trending information you have acquired will come in handy ensuring you use the right keywords in describing your NFTs.

I recommend that you open a new tab and go to the rarible homepage just to read the descriptions on other NFTs especially popular ones.

STEP 8

Click on Create New NFT...





NFT INCOME TRACKER TEMPLATE

Before I share the NFT income tracker with you, let us briefly look various NFT income strategies. I discuss these in detail in the book **“NFTs Unleashed: How To Make Serious Money In the Digital Asset Revolution”**.

- 1** Create and Sell NFT Art Collections: Curate a collection of NFT artworks around a specific theme or style. By establishing yourself as a reputable curator, you can attract buyers interested in your unique collection.
- 2** Limited Edition Drops: Offer limited edition NFTs with exclusive features or benefits, such as early access to future drops, access to exclusive events, or physical merchandise. This scarcity can drive up demand and increase the value of your NFTs.
- 3** Collaborate with Influencers: Partner with popular influencers in the NFT space or other relevant industries. They can promote and endorse your NFTs to their followers, potentially boosting visibility and attracting buyers.
- 4** Utility-Based NFTs: Create NFTs that provide utility beyond being digital collectibles. For example, you could develop NFTs that grant access to exclusive content, membership perks, or even real-world experiences.
- 5** Gamification of NFTs: Combine NFTs with gaming elements by integrating them into blockchain-based games or virtual worlds. Gamified NFTs can offer unique gameplay advantages, customization options, or rare in-game items, driving their desirability.
- 6** Fractional Ownership and Investment: Allow investors to own fractional shares of high-value NFTs. This enables individuals with smaller budgets to participate in ownership and potential resale profits of valuable NFTs.

7 **NFT Consulting Services:** Share your expertise in the NFT space by offering consulting services to individuals or businesses looking to understand, acquire, or navigate the NFT market. This can include guidance on buying, selling, or marketing NFTs.

Remember, success in the NFT market requires careful research, understanding your target audience, and staying up-to-date with industry trends. It's important to approach NFT investments with caution and conduct thorough due diligence. Good luck! 💪💰

NFT Income Tracker Template

- 1** **NFT Name:** [Enter the name of your NFT]
- 2** **Date of Sale:** [Specify the date of sale]
- 3** **Sale Price:** [Enter the amount for which the NFT was sold]
- 4** **Platform Fee:** [Specify the fee percentage charged by the platform]
- 5** **Royalty Percentage:** [Enter the royalty percentage you receive on secondary sales]
- 6** **Secondary Sale Price:** [Specify the amount of secondary sale, if any]
- 7** **Royalty Income:** [Automatically calculated based on the secondary sale price and royalty percentage]
- 8** **Net Income:** [Automatically calculated by deducting the platform fee from the sale price]

9 Total Income: [Automatically calculated by adding the Net Income and Royalty Income]

17 Additional rows can be added for multiple sales or periods.

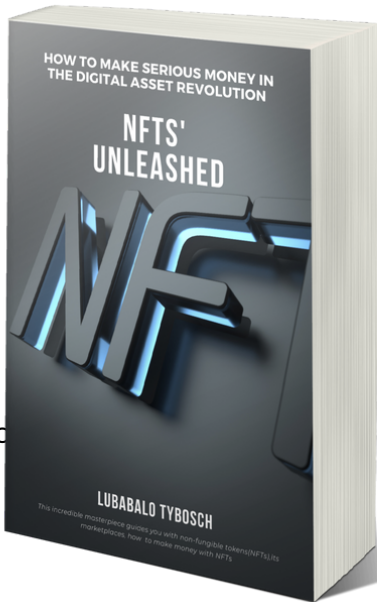
Feel free to adjust and customize the template according to your specific needs. Happy tracking! 📈💰

THANK YOU

*Thank
You*

I hope you enjoyed this NFT Ultimate Guide. Now it's time for you to leverage this powerful tool to enhance your NFT creation and achieve outstanding results.

If you want to learn more about NFTs then check out my book, **"NFTs Unleashed; How To Make Serious Money In The Digital Asset Revolution"**



Book Formats: Paperback, hardcopy & audiobook

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